

Policy: Electronic and Social Media / Networking

Version 1

Purpose of the Policy:

To ensure that the use of social media positively promotes the sport of swimming and Fulton Amateur Swim Team, in accordance with the Swimming New Zealand “Member Protection Policy”.

Who this Policy applies to:

- all members, families and volunteers, spectators and supporters of Fulton Amateur Swim Team; and
- all forms of social media including but not limited to social platforms such as Facebook, Twitter, Instagram, Snapchat, texting, blogs, status updates whether using public or private accounts.

Responsibilities:

Fulton Amateur Swim Team Committee is responsible for:

- the promotion of a safe environment for all members, families, volunteers, spectators and supporters of the Fulton Amateur Swim Team;
- investigating inappropriate comments and postings made by any member, family member, spectators and supporters that are inappropriate or may bring disrepute or disgrace to Fulton Amateur Swim Team, Swimming New Zealand and its members, stakeholders, sponsors and partners; and
- ensuring a prompt and accurate investigation of all breaches, including imposing appropriate sanctions of breaches as specified in the Fulton Amateur Swim Team “Complaints Procedure” and/or the Swimming New Zealand “Disputes and Disciplinary Policy”.

Members, families, volunteers, spectators and supporters of the Fulton Amateur Swim Team are responsible for:

- not using offensive, provocative, harmful or hateful language;
- not being misleading, false, or intentionally injure the reputation of another person;
- respecting and maintaining the privacy of others;
- using best judgement at all times – not publishing something that will make you, or others uncomfortable;
- requesting a person’s permission before publicising their picture; and
- using social media to add value to and promote swimming and the Fulton Amateur Swim Team in a positive way.